



## Newsletter May 2011

Issue #11. Spring is swirling in color – and an exciting new color partnership is in the air! Read on to find out all about it and how you could win a complementary copy of my new eBook (plus be a part of our first publication)! Registration will open on May 25<sup>th</sup> for my 2011 **Autumn Retreat!** Due to an overwhelming number of requests, I have extended the retreat – syllabus details are summarized below and include classes from a very colorful guest felt artist/instructor!

### Synergy – a Colorful Partnership

"From Greek: *syn-ergos*, [συνεργία](#), meaning 'working together'. In the context of organizational behavior, following the view that a cohesive group is more than the sum of its parts, synergy is the ability of a group to outperform even its best individual member."



Color is the driving factor in my beading, clothing, floral arrangements, photography, home

decor, even meal planning... well everything really! And as much as I gain by diving in and experimenting with color on my own, my color confidence and success grows by leaps and bounds when I turn to color advise, experience, wisdom and inspirational work from others. I gather every colorful tidbit I can get my hands on and pour through color books again and again, learning something new each time.

You see, my colorful and creative journey is not a solo one, but rather crowded with teachers, students, editors, critics, friends, colleagues and family who join me in varying stretches along my path – each one influencing it's direction. I am a

better colorist, a better artist for walking along with others.

And this is why I am so excited to announce that the *Queen of Color* – the stunning, fabulous and very colorful Margie Deeb and I have decided to work closely together to inspire you (and in the process each other!) in all things **COLOR!**

Our first quarterly Color Journal will be published in July and will include answers



to color questions posed by our readers as well as palettes each of us will create from the same inspirational photo (I wonder how different they will be?)

Here's where you come in... do you have a color question, need color advice on your beadwork, or any other medium? I'd like to hear from you (including photos) by June 15 and if your question is chosen, then you will receive a complementary copy of my new eBook: **DIP INTO COLOR!**

([gilbertdesigns.net/dipintocolorshop.html](http://gilbertdesigns.net/dipintocolorshop.html))

In short, working with others is inspiring, exciting and yes, better than the sum of the parts!

## Margie Deeb and Beverly Ash Gilbert - call for color questions



Margie Deeb and Beverly Ash Gilbert  
have teamed together to bring you exciting  
color inspiration and new colorful palettes!

To kick off this fun color partnership, Margie and I are asking for your color questions – on beadwork or any other medium (with photos if applicable). Please e-mail your questions to me at: [jewelry@gilbertdesigns.net](mailto:jewelry@gilbertdesigns.net) by June 15, 2011 to be considered for publication in our 1<sup>st</sup> quarterly Color Journal.

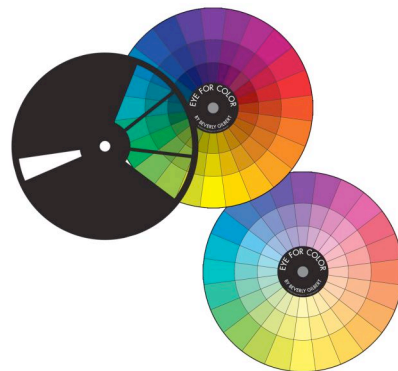
We'll BOTH answer them with our own slant on how we approach color. Four of your questions and our answers will be included in our first quarterly Color Journal to be published this summer.

### Your chance to win!!

If your question is chosen for our first publication, then you will receive a complementary copy of my new eBook: [DIP INTO COLOR](#)



Take a peek at Margie's Color Reports: <http://www.margiedeeb.com> to get truly inspired about how to use this season's 'in' colors in your beadwork!



Pull out your color wheels and join us this summer as we discuss our own approaches to color, answer your color questions and create inspirational palettes!

Join my [mailing list](#) to receive our quarterly Color Journal  
(if you are already on my mailing list, you will receive them!)

## Autumn Retreat 2011

---

### Autumn Retreat

#### Wearable Art\* Workshop Retreat on Whidbey Island

\*This year I will be joined by renowned nuno felt artist and teacher, Arlene Watson!

*Creative days filled with beads, color, wine and food*

October 12 - 24, 2011  
Whidbey Island, WA

Retreat syllabus, class details, registration information and accommodation suggestions on-line  
([www.gilbertdesigns.net](http://www.gilbertdesigns.net), under [Autumn Retreat 2011](#))

Wednesday – Thursday, October 12-13



#### Wander with Color

Friday, October 14



#### Wanderlust Bracelet

Sunday – Monday, October 16 & 17am (1 ½ day)



#### A Day at the Beach

Monday – Tuesday, October 17pm & 18 (1 ½ day)



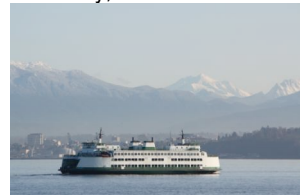
#### Queen of Unfinished Projects

Wednesday, October 19 (1/2 day)



#### Cornucopia of Gems

Thursday, October 20



#### Tour Whidbey Island

A day in the middle for you to explore Whidbey Island with us or even hop the ferry to Port Townsend. Bring your camera!

...and more on next page!

## Autumn Retreat 2011 - Continued

---

### Classes by Arlene Watson:

#### Felt Series –

Friday, October 21 – Saturday, October 22 (2 day)

Friday, October 21



#### Felt Series (Day 1) Nuno Felt Basics

Saturday, October 22



#### Felt Series (Day 2) Scarfs and Ruffles

Sunday, October 23



#### Felted Ropes and Cords

Monday, October 24



#### Stringy Thingy

The 2011 [Autumn Retreat](#) is a small, intimate retreat held in my island cottage with class size between 8 and 12 students per day (felting classes limited to 8 students).

**Registration will open on May 25 at 10:00am PCT**

**SPECIAL FULL RETREAT DISCOUNT:**  
If you are interested in attending the entire retreat – [e-mail](#) me prior to May 16<sup>th</sup> for pre-registration and a special full-retreat discount!!

Workshop and registration details on line:  
[www.gilbertdesigns.net](http://www.gilbertdesigns.net)

## Upcoming Show - Bead & Button 2011

---

### June:

2011 Bead & Button Show  
Milwaukee, WI

June 4 – 12, 2011

Sunday – Monday, June 4-5



### Wander with Color

Tuesday, June 6



### A Day at the Beach

Wednesday, June 7 &  
Saturday, June 10



### Beads on Metal

Thursday, June 8



### Wander with Flair

Friday, June 9



### La Duet

Friday evening, June 9



### Spiral Into Color

## Publications - new

### DIP INTO COLOR

Now available in my on-line shop

[www.gilbertdesigns.net](http://www.gilbertdesigns.net)



Come along with me and dip your fingers into the world of color! We will journey together from inspiration through the various iterations of creating a personal palette. Along the way we will learn the basic language of color in easy-to-visualize steps and understand the importance of color attributes such as 'value', 'undertones' and 'transitions' when pulling colors together. Follow along in this 38 page e-book as we use powerful tools to define then enhance our color palette.

Get ready to fall in love with color again and again! But watch out - you may find that you want to jump in for a long swim!

Combine **DIP INTO COLOR** with **EYE FOR COLOR** and save!

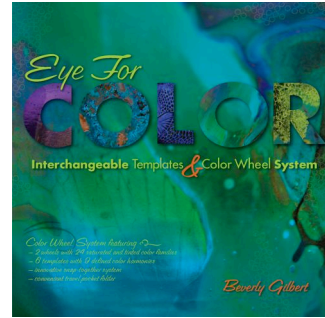
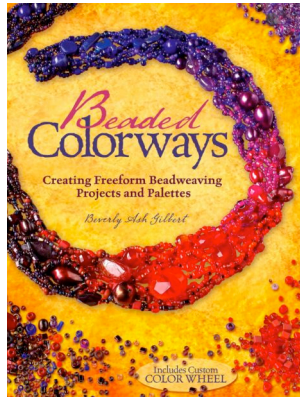
(If you already have Eye For Color you will receive the special discount)



## Publications

---

### **Beaded Colorways** and **EYE FOR COLOR** Immerse yourself in colorful inspiration!

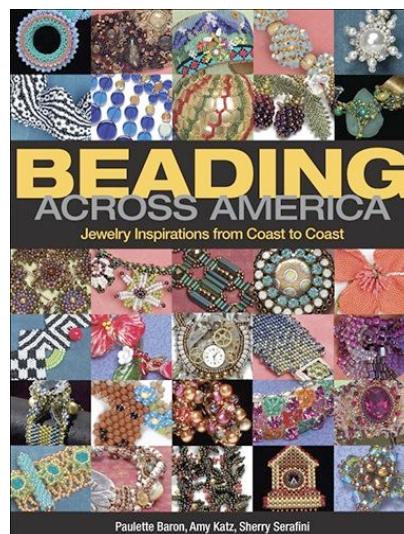


Get your signed copies of **Beaded Colorways** and **EYE FOR COLOR** on-line [www.gilbertdesigns.net](http://www.gilbertdesigns.net) and at the various shows and venues listed in my Upcoming Events

### **Beading Across America:** *Jewelry Inspiration from Coast to Coast*

—by Paulette Baron, Amy Katz, Sherry Serafini

I'm thrilled to be a part of this fabulous group of beaders from across the US!



Check 'Upcoming Events' to see where we will be holding a book signing in your area!

## On-line Shop - Colorful Inspiration!

---

### Photography and Art Work

**5 x 7 Greeting Cards** from some of my favorite images. Each comes in a matte finish, fabulous for framing!  
(Of course, they come with envelopes if you want to send them on to your friends.)



Hydrangea Bouquet Collection



Vintage Fruit Collection

---

### EYE FOR COLOR Special Discount Buy the entire family and SAVE!



#### Eye For Color color wheel system

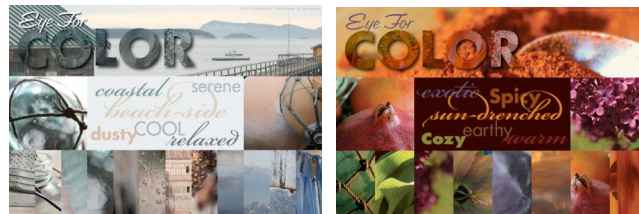
6 Color Wheels – 6 Templates – Snap Together Design

*Get your color creativity spinning!*

---

### Screen Savers

Fill your computer screen with these colorful images!



## About my Newsletter

---

Thank you so much for being a part of my mailing list! Because of you, I have decided to start a newsletter and this is it! You are receiving this newsletter either because you asked to be on my mailing list and/or you have placed orders through me in the past. Of course I would never pass on your name or e-mail to anyone else.

Don't worry – I won't bombard you with lots of e-mails. I expect to send out 6 to 10 a year and include news from my studio, upcoming events such as book signings and classes, color inspirations, special discounts for you special readers, perhaps even a recipe or two.

Go ahead and pass this on to friends you think would enjoy my musings. If there is anything you would like for me to discuss or share in future newsletters, let me know. And of course, if you decide you would rather opt out of receiving it, don't hesitate to shoot me an e-mail asking me to remove your name from my list – no hard feelings!

*Here is to you, my dear readers! May your creative journeys be filled with color and beads!*

Beverly Ash Gilbert

[jewelry@gilbertdesigns.net](mailto:jewelry@gilbertdesigns.net)

[www.gilbertdesigns.net](http://www.gilbertdesigns.net)

[beverlygilbert.blogspot.com](http://beverlygilbert.blogspot.com)