



Newsletter April 2011

Issue #10. Short and sweet this month... I'd like to introduce my new, very colorful, e-book!

Dip Into Color



It's spring and the world is bursting with color! ... delicate purple crocuses, bright yellow daffodils and forsythia, deep rose

hellebore. There is a breath of warmth in the sunrays, and a cacophony of birdsong filling the air. It's not hard to feel alive and rejuvenated.

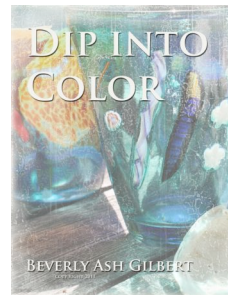
I'm also feeling a bit giddy and so very excited to share with you my new 'baby' – an e-book swirling with color!

A bit of background:

I gave a Color seminar at the Northern Virginia Bead Society meeting earlier this month... and ended up writing an e-book!

You see, I've played with color for as long as I can remember, talked, taught and written about color for years... but reducing the essence of color into Power Point slides was a new experience for me. So different from my hands-on classes that it took me a bit to figure out how to teach about color in only an hour, to a large group of people, with slides in lieu of paint, paper and beads!

It helped to visualize being back in my comfort zone with a small group of students, then writing as I would talk, pulling images to illustrate and inspire. I kept my fingers crossed that when I was finished writing, slides would fall out of it. So I dove into color with my whole heart and wrote, and wrote and wrote. Did it work? Yes! Not only did slides emerge, so too did a story of color!



DIP INTO COLOR is full of color inspiration, as well as tutorials on the language of color and using a color wheel. I share tips on how to enhance color palettes, and tweak those that are boring or uncomfortable.

And the most fun of all, I walk the reader step by step from color inspiration to creating new and exciting color harmonies!

I hope you will join me and dip your fingers into color!

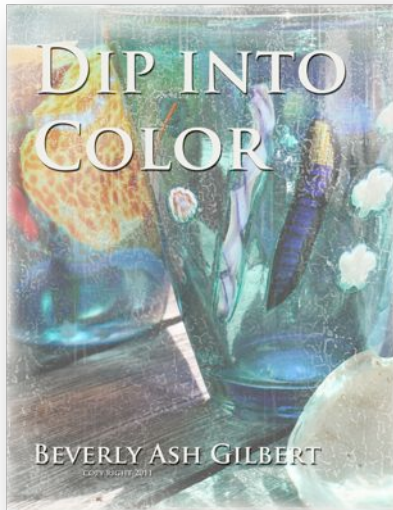
p.s. thank you to the wonderful women of the Northern Virginia Bead Society who swirled in color with me on that cold and stormy night in March. You invited me to speak and inspired me to write!

Dip Into Color - an e-book

DIP INTO COLOR

Now available in my on-line shop

www.gilbertdesigns.net



Come along with me and dip your fingers into the world of color! We will journey together from inspiration through the various iterations of creating a personal palette. Along the way we will learn the basic language of color in easy-to-visualize steps and understand the importance of color attributes such as 'value', 'undertones' and 'transitions' when pulling colors together. Follow along in this 38 page e-book as we use powerful tools to define then enhance our color palette.

Get ready to fall in love with color again and again! But watch out - you may find that a little dip just isn't enough!

Combine **DIP INTO COLOR** with **EYE FOR COLOR** and save!

(If you already have Eye For Color you will receive the special discount)



On-line Shop - Come visit!

Photography and Art Work

5 x 7 Greeting Cards from some of my favorite images. Each comes in a matte finish, fabulous for framing!
(Of course, they come with envelopes if you want to send them on to your friends.)



Hydrangea Bouquet Collection



Vintage Fruit Collection

EYE FOR COLOR Special Discount Buy the entire family and SAVE!



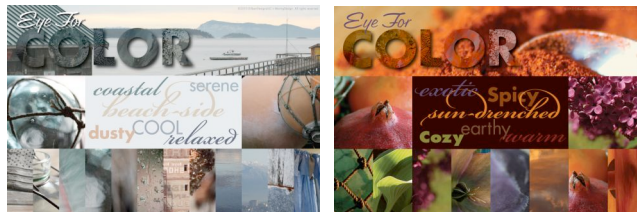
Eye For Color color wheel system

6 Color Wheels – 6 Templates – Snap Together Design

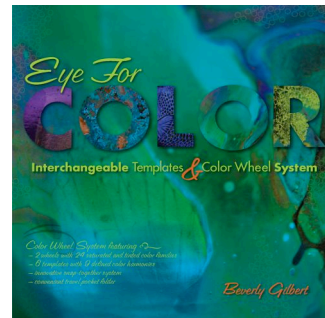
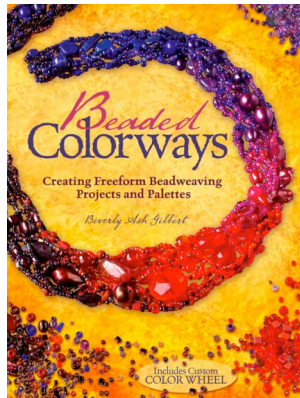
Get your color creativity spinning!

Screen Savers

Fill your computer screen with these colorful images!



Beaded Colorways and **EYEFORCOLOR** Immerse yourself in colorful inspiration!

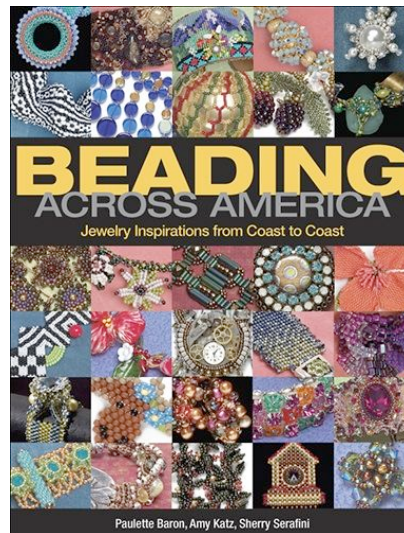


Get your signed copies of **Beaded Colorways** and **EYEFORCOLOR** on-line www.gilbertdesigns.net and at the various shows and venues listed in my Upcoming Events

Beading Across America: *Jewelry Inspiration from Coast to Coast*

—by Paulette Baron, Amy Katz, Sherry Serafini

I'm thrilled to be a part of this fabulous group of beaders from across the US!



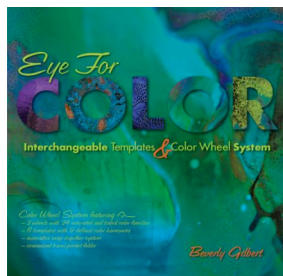
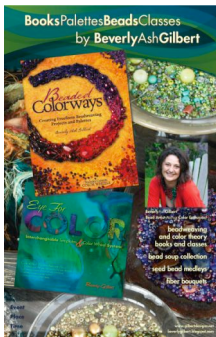
Check 'Upcoming Events' to see where we will be holding a book signing in your area!

Upcoming Events - Spring, 2011

April:

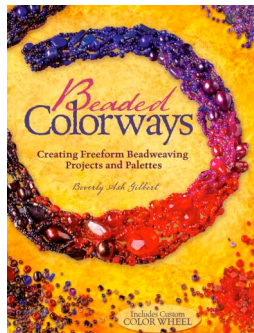
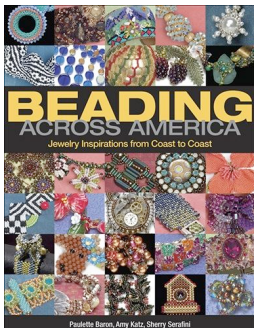
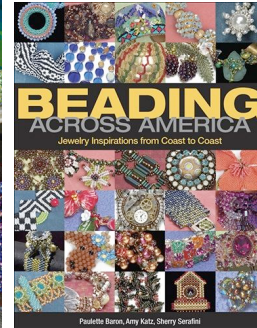
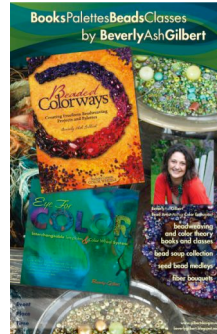
**Ben Franklin Crafts
Redmond, WA
April 9-10, 2011**

Trunk Show and Book Signing
Saturday, April 9



**Portland Bead Society Meeting
Portland, OR
April 26, 2011**

Trunk Show and Book Signing
Tuesday evening, April 26



**Beads on Metal
Sunday April 10:**



Upcoming Events - Spring, 2011 continued

June:

2011 Bead & Button Show
Milwaukee, WI
June 4 – 12, 2011

Wander with Color
Sunday – Monday, June 4-5



A Day at the Beach
Tuesday, June 6



Beads on Metal
Wednesday, June 7 and Saturday, June 10



Wander with Flair
Thursday, June 8



La Duet
Friday, June 9



Spiral Into Color
Friday evening, June 9



Autumn Retreat 2011

Save the Date!

Autumn Retreat

Jewelry Workshop Retreat on Whidbey Island

A creative week filled with beads, color, wine and food

October 16 - 23, 2011

Whidbey Island, WA

Sneak Peek at some of the classes...



A Day at the Beach



Queen of Unfinished Projects



Cornucopia of Gems

... and more!

E-course on Color!

Dive Into COLOR

An e-course is brewing – full of colorful inspiration and multi-media exercises designed to expand your eye for color. We will explore color with paint, collage, photography, color wheels and so much more in discussions and videos. I will share tips that have enhanced my photography, show you how to use your photography for inspiration and will walk you from color inspiration to application in your own artwork.

I hope you join me!



(Coming to you in Autumn 2011!)

About my Newsletter

Thank you so much for being a part of my mailing list! Because of you, I have decided to start a newsletter and this is it! You are receiving this newsletter either because you asked to be on my mailing list and/or you have placed orders through me in the past. Of course I would never pass on your name or e-mail to anyone else.

Don't worry – I won't bombard you with lots of e-mails. I expect to send out 6 to 10 a year and include news from my studio, upcoming events such as book signings and classes, color inspirations, special discounts for you special readers, perhaps even a recipe or two.

Go ahead and pass this on to friends you think would enjoy my musings. If there is anything you would like for me to discuss or share in future newsletters, let me know. And of course, if you decide you would rather opt out of receiving it, don't hesitate to shoot me an e-mail asking me to remove your name from my list – no hard feelings!

Here is to you, my dear readers! May your creative journeys be filled with color and beads!

Beverly Ash Gilbert

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